

Israel Olanrewaju Amoo

FRONTEND ENGINEER · TECHNICAL WRITER · PRODUCT BUILDER

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BIOGRAPHY

I started coding at 14 out of curiosity and have spent the years since learning, building, and refining my craft. I specialize in frontend engineering, creating responsive, accessible, and high-performance web applications using React, TypeScript, and JavaScript. I'm also a technical writer with a strong interest in blockchain and emerging technologies, translating complex concepts into content that's practical and easy to understand. I've collaborated with startups, Web3 projects, real estate brands, restaurants, and online communities across development, writing, research, and community building.

EXPERIENCE

Frontend Developer & Technical Writer

Jan 2023 – Present

SELF-EMPLOYED / FREELANCE

- Built 12+ client websites using React, Next.js, and Tailwind CSS across SaaS, portfolio, and e-commerce projects.
- Produced technical documentation including API references, onboarding guides, user manuals, SOPs, and feature release notes.
- Ghostwrote long-form articles, blog posts, and thought leadership content for founders and brands using a Hook-Story-Offer framework, consistently achieving 65%+ read rates.
- Created Figma wireframes and pixel-accurate UI systems including layout, interactive states, and accessibility considerations.

Junior Frontend Developer

2022 – 2023

PULSE DIGITAL STUDIO

- Delivered pixel-accurate UI components and layouts, maintaining accessibility and cross-browser compatibility.
- Assisted with documentation, conversion optimisation, and micro-interaction implementations.

Content Writer & Social Media

2021 – 2022

BRIGHTFRAME MEDIA

- Wrote first-monetisation milestone content for Instagram and other platforms.
- Optimised content strategies for audience growth and engagement across niches.

PROJECTS

Doodlemon Jigsaw

2025 · JavaScript, HTML Canvas, Netlify · doodlemonjigsaw.netlify.app

Interactive Web3 puzzle game for the Doodlemon NFT project — players rebuild doodled Pokémon cards across three difficulty levels with timed challenges, shuffle mechanics, and hint systems.

Degen Lifestyles

2025 · React, TypeScript, Web3 · degenlifestyles.xyz

Public-facing site for a Web3 Creator DAO serving traders, builders, and culture-native creators earning on-chain reputation.

Figure234

2025 · React, Vercel · figure234.vercel.app

E-commerce platform for collectible figure ordering — clean product storefront with categorisation, product detail pages, and streamlined checkout.

Vistacraft Homes

2024 · React, CSS, EmailJS, Cloudinary CDN

Premium real estate site for luxury off-plan apartments in Lekki, Lagos — glassmorphism UI, cinematic animations, and integrated enquiry flow.

Blackbell Nigeria (Demo)

2024 · HTML, CSS, JavaScript · jacksonx28.github.io/Blackbellngn

Demo website for a fine dining restaurant — full menu presentation and booking experience.

SKILLS

FRONTEND

React, Next.js, TypeScript, JavaScript, HTML, CSS, Tailwind CSS

TOOLS & PLATFORMS

Figma, Adobe XD, Git, Vercel, Netlify, Cloudinary, Supabase

WRITING

Technical Writing, Ghostwriting, API Docs, Content Strategy, Web3 Writing

WEB3

Blockchain Research, DAO Communities, NFT Projects, DeFi Content

EDUCATION

Bachelor of Science — Computer Science

FEDERAL UNIVERSITY OF EKITI · NIGERIA

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